

SOCIAL ENTERPRISE

There are over 600 social enterprises and more than 2,800 voluntary organisations in the West of England, with a combined estimated turnover of £0.38bn. Key companies in the region include; YMCA, Social Enterprise Works, The Shaw Trust, The Restore Trust, Knightstone Housing, Emmaus, Real Ideas Organisation, Ashley Community Housing and the West of England Sport Trust.

All data represents the West of England

SIZE OF SECTOR

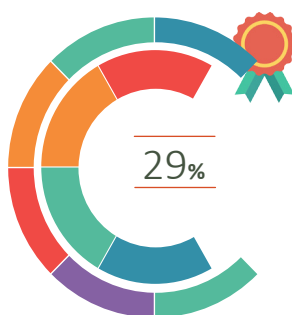


17,929 
people are employed
in this sector 



By 2024,
FORECASTED GROWTH
(Approx 2,918 jobs)

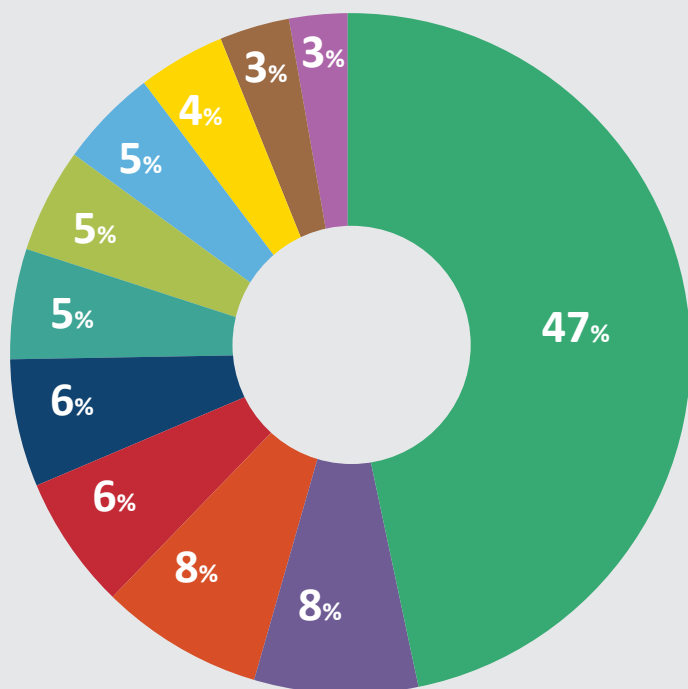
31,649
number of job postings over the past
12 months



% 9.4%
is the share of the workforce in this
sector aged between 16-24 years old

of Advertised jobs in 2016
required a bachelor's degree or
equivalent

EMPLOYMENT AREAS



- Care Workers and Home Carers
- Clergy
- Welfare Associate Professionals
- Social Workers
- Youth and Community Workers
- Cleaners and Domestic
- Other Administrative Occupations
- Non-governmental Officers
- Senior Care Workers
- Nursing Auxiliaries and Assistants
- Social Services Managers



ADVERTISED SALARIES



Occupation	Average annual salary (£)
Care Workers and Home Carers	28k
Clergy	14k
Welfare Associate Professionals	25k
Social Workers	17k
Youth and Community Workers	17k
Cleaners and Domestic	16k
Other Administrative Occupations	12k
Non-governmental Officers	17k
Senior Care Workers	25k
Nursing Auxiliaries and Assistants	17k
Social Services Managers	34k

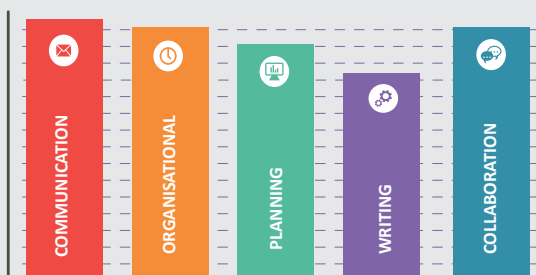


SKILLS IN DEMAND



Soft skills

Analysing West of England job postings from 2017 shows employers identify these soft skills as crucial to be successful in this sector



Hard skills

Analysing West of England recruitment data from 2017 shows specialist and technical skills are in demand, and people with these skills will be more likely to obtain high-skilled and high-paying jobs within this sector



Specialist skills

Specialist

- Data Entry
- Microsoft Excel
- Microsoft Word
- Salesforce CRM
- Social Media
- Marketing Sales

Programming

- SQL Server
- Google Adwords
- Google Analytics
- Oracle

Business

- Budgeting
- Customer Service
- Invoicing
- Office Administration
- Product Sales
- Business Support



EMPLOYERS

with the most advertised vacancies over the past 12 months in the West of England

- ALZHEIMERS SOCIETY
- NEWCROSS HEALTHCARE
- MENCAP
- SHAW HEALTHCARE
- CARE UK
- BARCHESTER HEALTHCARE
- SPIRE HEALTHCARE
- WESSER LIMITED
- FOURSEASONS HEALTHCARE
- PRIORY GROUP
- ST MONICA TRUST
- CIRCADIAN TRUST
- UNITED RESPONSE
- MILESTONES TRUST
- FOUR SEASONS
- ST MONICA TRUST
- PRIORY GROUP
- AGINCARE
- HOUSING & CARE 21
- GRACEWELL

Sources

- 1) Labour Insights/Burning Glass Technologies, May 2016 - May 2017/ WestofEnglandLEP
- 2) EMSI/WestofEnglandLEP
- 3) BusinessWest/Social Enterprise Statement 2017

Partners,



Education & Skills
Funding Agency

